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Record 1 out of 2

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Typed Drawing

Word Mark	AR-10
Goods and Services	IC 013. US 002 009. G & S: firearms, namely rifles. FIRST USE: 19960100. FIRST USE IN COMMERCE: 19960100
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76144253
Filing Date	October 11, 2000
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 8, 2002
Registration Number	2667871
Registration Date	December 31, 2002
Owner	(REGISTRANT) ArmaLite, Inc. CORPORATION ILLINOIS 745 S. Hanford Geneseo ILLINOIS 61254
Attorney of Record	Charles J. Meyer
Type of Mark	TRADEMARK
Register	PRINCIPAL-2(F)
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE



January 8, 2010

PRESS RELEASE

ONLY ARMALITE PRODUCES THE AR-10®

ArmaLite has noted occasional misuse of “AR-10” in conjunction with rifles produced by other firms. This is an error somewhat like the error of calling many brands of rifles “AR-15s”.

AR-10® is a registered trademark of ArmaLite, Inc. It is assigned exclusively to a series of ArmaLite rifles in 7.62mm and several other calibers.

Use of this term to describe products from other firms is confusing to consumers. ArmaLite strongly objects to misuse of the trademark and requests that all parties, especially writers and publishers, assure that it is used only in regards to ArmaLite rifles.

To help reduce confusion, a list of ArmaLite’s patents and trademarks is available from info@armalite.inc.

Mark A. Westrom
President
ArmaLite, Inc.